



## Gaston Arts Council Arts in Business Program

### **Background/Purpose:**

Gaston Arts Council (GAC) seeks to connect and collaborate with Gaston County businesses that sell, manufacture and/or provide products and services the Arts community purchases, utilizes and enjoys.

### **Terms of the partnership:**

#### **Business agrees to:**

- Offers discount of **at least** 10% off purchase (on a single item or total purchase or registration where applicable) to shoppers in the GAC arts community database; Note: if a discount code is created, please provide it to GAC so it can be shared with the shoppers in the database.
- Share and display GAC event and information in store, on website and via social media

#### **GAC agrees to:**

- Promote the business on their website and social media for the duration the discount is being offered. Note: email company logo and URL to GAC ([gac@gastonarts.org](mailto:gac@gastonarts.org)).
- Offer the business ½ price booth space at GAC events
- Share the company's flyers, posters and giveaways at events where GAC will have a booth. Note: many of these events are regional events

\_\_\_\_\_  
Signature (Business owner or Principal)

\_\_\_\_\_  
Signature (GAC representative)

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

\_\_\_\_\_  
Discount offer/code valid until